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**FOR IMMEDIATE RELEASE:  
WILDHORSE EVENTS AND PROMOTIONS IN SEPTEMBER**

***How Do You Play in September?***

**\$100,000 Trucks n' Bucks Giveaway**

On Saturday September 12<sup>th</sup> and each Saturday in October, one lucky winner will win a brand new 2009 Chevrolet Colorado truck! Players receive one free entry each day just by checking in at Club Wild. Slot players will get an entry for every 200 points earned on their favorite machines. Entries can be earned each day for playing Keno, Blackjack, Bingo and Poker as well. Visitors to the website, [www.wildhorsesort.com](http://www.wildhorsesort.com), can also earn one free entry simply by entering online and providing their email address, plus online participants will be included in a weekly drawing to win two free Traditions Buffets! In addition to the truck giveaway at 2pm each Saturday, Wildhorse will add fuel to the fun with cash drawings of up to \$250 every 30 minutes from 10am-6pm. See Club Wild for details.

**Labor Day Rest & Relaxation Giveaway**

Labor Day, Monday September 7, marks the return of the Labor Day Rest & Relaxation Giveaway and Wildhorse Resort & Casino. Players can win over \$2,500 in Labor Day Rest & Relaxation prizes including a Home Theater System, 42" LCD HDTV, Back Massagers, and other great prizes. Every 30 minutes from noon to 4pm players on randomly selected slot machines will win one of these fabulous prizes. See Club Wild for details.

**Club Wild New Member T-Shirts**

New Club Wild members now receive a FREE exclusive Club Wild designer T-shirt with 100 points of play in the first 24 hours of enrollment. Offer limited to new Club Wild members only. Club Wild is free & easy to join, see the Club today!

**Super Senior Tuesday's Super Coupons!**

September Super Senior Tuesday features an improved coupon sheet plus FREE Super Senior Tuesday t-shirts! Each Tuesday Club Wild guests age 50 or more get a coupon sheet packed with better dining coupons, more free Slot play, Bingo coupons, and free Tables play! Hot Seat drawings for Seniors will continue from 1pm-8pm each Tuesday where a lucky Senior wins \$50 every hour! Plus seniors receive 10% off at all food and beverage venues and in the gift shop all month long! Each Tuesday a member participates, they will earn a session to play in the Super Senior Slot Tournament now held the last Tuesday of each month from noon-6pm. With \$1,000 in slot tournament prize money and first place being \$250, you don't want to miss a week of earning your free sessions and increasing your odds of winning first place!

### **Wildhorse Launches “Monday Football Spectacular”**

Players Lounge and Wildfire Cabaret kicks off a big season full of Monday night football fun on Monday September 14 and runs through Monday December 28. The Wildfire 13 foot high-definition screen backed by premium game sound and weekly live remotes by U-Rock Radio will make the Wildfire the hot spot all season long. In addition to quarterly prizes and giveaways, there will be drink and beverage specials every week, a Monday Football Spectacular Club with additional resort coupons and entries each week for a chance at the season finale drawings for a 46” Samsung HDTV system, regulation Budweiser billiard table and outdoor patio furniture set. Festivities typically begin at five with kickoffs 5:30pm, depending on game schedules. Visit [www.wildhorseresort.com](http://www.wildhorseresort.com) for game schedules and more details.

### **Ladies Night & Karaoke – Win a \$1500 Karaoke LCD System**

Every Wednesday night in September from 5-11pm it's Ladies Night with Karaoke! The Players lounge features beverage specials for ladies and food discounts for all! Wildfire Cabaret jams music videos 5p-7p on the 13 Foot HDTV, and then Wildhorse Live Karaoke takes stage 7p-11p with crooners getting ready to be the next Idol! Ladies can enjoy \$2 Copper Camel Shots and \$2 Bud, Bud Light and Coors Light plus all may enjoy \$.25 cent wings and \$2 Nachos! Also, receive a one entry each Wednesday you come out for your chances to win a new karaoke system, flat screen LCD and surround sound system of your own! Receive additional entries with each song you sing and for purchasing food or beverage from Players. Contest runs September through October. See Players lounge for more details.

### **September Wednesday Night Wine Club at Plateau – Meet Cougar Crest Winery**

Wine enthusiasts and novices alike are invited to Plateau the first Wednesday of every month for a regional wine-tasting event. On Wednesday, September 2, 5:30 to 7:30pm, Plateau will pour a specially priced flight of Cougar Crest wines paired with select foods. At this event you will also be able to meet Kasee Woods, a representative of the winery, and learn more of what's happening on the local wine scene. Our special tasting includes a 2007 Estate Grown Grenache Rose', 2006 Walla Walla Valley Merlot and 2005 Walla Walla Syrah. Enjoy the tastings and food pairings for \$15.00.

Joining the Wednesday Wine Club is free and includes discount coupons at wine retailers, advance notice of wine tastings, discounted tickets to winemaker dinners, special prices on wine accessories in the Wildhorse Gift Shop, and more. Truly, it's in a glass by itself.

### **There's Lots of Fun for Kids at Wildhorse Too**

Wildhorse's Child Entertainment Center is the place kids ages 3 to 13 can call their own. The CEC is a supervised area where kids can have almost as much fun as their parents. It's open every day: Monday through Thursday, 3-11pm, and Friday through Sunday, 12noon-12midnight. From an indoor custom jungle gym to an Xbox360 or a Wii with the latest games, the CEC offers everything a kid could want, all in a clean, secure, fun environment. For more information, call 541-966-1580.

### **Trucker Bucks**

Club Wild members who show a valid CDL **and** a check cashing/diesel card (accepted cards include: Com-Data, T-Check, EFS, UniCal Access 76, Multi-Serve, TransPlatinum, TransCommunication and TCH) will receive a sheet of Trucker Buck coupons which include Free Slot Play, Table Games Play, a Free Hat and other great discounts! Plus, - your Trucker Bucks may now be picked up at Arrowhead Travel Plaza in addition to Club Wild! So cashing in on your benefits has never been easier.

All coupons must be authorized at Club Wild before they can be redeemed. The trucker must bring their coupons to Club Wild prior to using if they pick them up at Arrowhead. If they are brought over after CW's normal hours of operation, they can be validated with the Table Games Supervisor, or Manager on Duty. (One coupon sheet per trucker per month).

### **Blackjack Dealers are Making it Easier to Play and Win**

With Wildhorse's Double-Deck Blackjack, players can double the fun. Using two decks means better odds. Better yet, the days of low-minimum bets have returned to Wildhorse. With \$2 minimum bets, it's now easier and less risky to master the game and have a great time doing it.

### **The Best Blackjack Tournaments Around**

With great dealers, a fun atmosphere and a few lucky hands, the Back-to-Basics Monday Night Blackjack Tournaments at Wildhorse could make Monday the best day of the week. Monday Night Blackjack Tournaments are scheduled for September 7,14,21 and 28. The action starts at 7:30pm with a \$20 buy-in and a \$5 entry fee.

### **Ultimate Texas Hold 'Em**

Wildhorse has today's most exciting game on the market and it's not just for poker players. Ultimate Texas Hold 'Em is a simple table game with a poker attitude. Players play against the dealer, making the game fast and easy. Minimum bet is just \$3. So there's no reason to hold back.

### **Labor Day Weekend September 6 – \$7,000 One Day Bingo Bash**

Make your Labor Day Weekend extra special with our one day \$7K Bingo total to go special. This Sunday event has cards sales starting at 12, play begins at 2 pm. With the games held in the casino and adjacent to fabulous dining options, there's no better place to play. The latest Wildhorse Bingo news is available on the Bingo Hotline: 800-654-9453, ext. 1531. Regular Bingo is normally played Tuesdays-Fridays, all regular sessions start at 6pm, card sales starting at 5pm. Bingo dates this month are September 1<sup>st</sup>, 2<sup>nd</sup>, and the 3<sup>rd</sup>. NO BINGO ON THE FOURTH. September 8-11, 15-18, 22-25 and 29-30.

### **Still Crazy After All This Keno**

For those who are crazy about Keno, Crazy Keno is just the ticket. On Saturday, September 12 at noon, Wildhorse will give away \$500 for 1<sup>st</sup> place, \$150 for 2<sup>nd</sup>, \$75 for 3<sup>rd</sup>, and \$25 for 4<sup>th</sup> and 5<sup>th</sup> places. It gets even crazier on Saturday, September 19 at 6pm as the prize money jumps to \$1,000 for 1<sup>st</sup> place, \$500 for 2<sup>nd</sup>, \$200 for 3<sup>rd</sup> and \$50 for 4<sup>th</sup> thru 7<sup>th</sup> places. Sign-ups start one hour in advance. It would be Crazy to miss it!

### **Escape to PLATEAU for The “Round-Up” Special!**

Round-Up fans wanting to escape the crowds a bit can celebrate with a special opportunity at Wildhorse Resort and Casino. Plateau, our fine dining restaurant, will show their appreciation for loyal Pendleton Round-Up customers by offering a big, juicy Pendleton Whisky Steak for only \$19.95 during Round-Up week only, September 12-19. The Pendleton Whisky Steak is Plateau’s single most popular dinner item and Chef Brian Von Eggers’ signature dish. So take a break from rodeo frenzy, relax and enjoy world-class cuisine at a special limited time price. Reservations are suggested at

### **Rib Lovers Alert! – Traditions TripleTreat Pork Rib Fridays**

Every Friday from lunch until close, Traditions Buffet will be offering three types of pork ribs, Longhouse Sweet Glazed St. Louis Ribs, Slow Smoked Spare Ribs or Austin Blues Rib Tip Sections. The last two of the ribs will be dry so you can fix them up how you like them with three different special sauces available; Kansas City “Tomato Base” Sauce, Carolina Vinegar Based Sauce and a Mustard Sauce.....all finger licking good! And during dinner there’s still our Certified Angus Prime Rib of Beef for meat lovers who are extra hungry.

### **Held Over! Traditions Buffet Still Flaming A Whole Hog on “BBQ Wednesdays”**

Traditions will continue barbecuing and presenting a whole pig in addition to other mouthwatering BBQ specialties and side dishes every Wednesday in September. This popular menu is now in its third month. Available both inside and on the outdoor patio, choose from BBQ pork, chicken quarters, brisket, apricot honey chicken wings, grilled salmon with huckleberry BBQ sauce and the usual sides of beans, corn bread, slaw and watermelon. Sample it all, all you can eat, only \$14.95 for adults and \$7.95 for children 12 & under.

### **Traditions Buffet Burger Bar – Now Wednesday and Thursday**

Wednesday and Thursday in September, during lunch, customers now have their choice of every burger fan’s basics: beef, salmon, turkey, ham, lamb, chicken and combinations of those plus all the toppings and assorted bun choices too. With so many choices, it’s hamburger heaven!

### **Tuesday and Friday Night’s Prime Rib Special**

It’s a whole lot more irresistible and affordable at Traditions Buffet. Tuesday and Friday nights feature Certified Angus Prime Rib of Beef for only \$14.95. That’s a very easy-to-swallow price for all the Prime Rib you want! The buffet also includes many other entrees with all the popular sides and fixings. Now you can eat Prime Rib like a King twice a week!

### **Traditions Seafood Buffet and Fabulous Fresh Sushi Bar is Quite a Catch!**

There’s something fishy going on at Wildhorse. But that’s a good thing. Every Thursday at 4pm, Traditions Buffet at Wildhorse offers a Seafood Buffet and Sushi Bar for only \$21.95. Diners can enjoy all-you-can-eat favorites such as King Crab Legs, Salmon, Fried Shrimp, Steamer Clams, Oysters on the Half Shell, Clam Chowder, Peel-and-Eat Shrimp and a Fresh Sushi station, featuring California Rolls and more. One visit and everyone will be hooked.

### **Brunch a Bunch at Traditions**

Traditions Buffet offers an unforgettable brunch every Saturday and Sunday from 9am-3pm for only \$11.95. The Weekend Brunch features Omelets Made-to-Order, Cinnamon Rolls, Quiche, Eggs Florentine, Grilled Ham and Chicken, BBQ Riblets, Assorted Salads and Fresh Fruit, Huckleberry Blintzes, Scones, Cheesecakes, a Waffle Station and an Ice Cream Station.

### **EXPLORE AT TCI!**

#### **Hurry! “Through The Eyes of The Eagle “– Set to Close September 20**

This exhibit, sponsored by the Center for Disease Control, features 65 original watercolors used in diabetes prevention stories for American Indian children. The series was developed by the Center for Disease Control and Prevention in collaboration with the Tribal Leaders Diabetes Committee and the Indian health Service.

#### **First Fridays are FREE at TCI !**

Enjoy free admission to Tamástslíkt’s exhibits the first Friday of every month. This month, Blue Mountain Wildlife will also be displaying live raptors from 1-5pm on Friday, September 4.

#### **Don’t miss It! - Annual Tribal Art Show Ends September 23**

The *Here Forever* tribal art exhibit presents creative expressions of the Cayuse, Walla Walla, and Umatilla people. Visitors can vote for their favorite object of art in the People's Choice competition to be awarded at 5:00 pm September 23rd at the closing AWARD RECEPTION.

#### **Oregon Archeology Celebration: Invitation To The Past Poster Exhibit**

This 15 poster hallway exhibit documents the theme of the annual Oregon Archaeology celebration as decreed by Oregon's governors for the past 15 years. The Oregon Archaeology Celebration continues the mission of public awareness and respect for the state's rich history. Archaeology is the study of the material remains of past human life and culture. Enjoy this exhibit from September 4 through November 29.

Celebrate Archaeology at Tamastslíkt with Tule Ducks, Atlatls, and Flintknapping from 10am-2pm on **September 19** –, with a prize for the best atlatl throw and free pizza at noon. Learn how the Tribes utilize the science of archaeology to protect cultural resources.

### **LIVE ENTERTAINMENT!**



#### **Wildfire Cabaret Showcases National Talent**

For the best in live entertainment, with no cover charge, Wildfire Cabaret covers everything. Every Wednesday night from 5-11pm, it’s Ladies’ Night in Players lounge with food & beverage discounts. Ladies Night gets better as the Wildfire jams music videos 5p-7p followed by the new Wildhorse Live! Karaoke until 11p. Thursday night at 8pm, it’s the Wildhorse Comedy Jam, featuring two comedians

who've been featured on shows like Comedy Central, The Tonight Show, Saturday Night Live or HBO. Then, every Friday and Saturday from 8pm-midnight, top West Coast bands rock the Wildfire stage. There's no reason not to be rockin', dancing and laughing every week at Wildfire.

WILDFIRE Comedy Jam Thursdays: 8-10p

September 3: Rick Pulido, Phil Johnson & Jack Soren  
September 10: Jerry Corley & Kul Black  
September 17: Michael Jenkins & Jerry Percio  
September 24: Jack Wilhite & Chad Korb

WILDFIRE Live Music Weekends (Friday & Saturday) 8p-midnight

September 4,5: Society's Child- R&B  
September 11,12: Expertease - Pop  
September 18,19: Doo Wah Riders - Country  
September 25,26: GruvBox – R&B

The latest entertainment news is always available on the Wildfire Hotline: 800-654-9453, ext 1777.

**HOW DO YOU PLAY IN OCTOBER?**

Sept. 1–Oct. 31 - \$100K Trucks 'n Bucks Giveaway  
Sept. 14-Dec. 28 - Monday Football Spectacular at Players  
October 14 – Cayuse Free Gift Giveaway  
October 28 – Appaloosa Free Gift Giveaway

*Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot and a \$1.2 million slot jackpot only weeks ago. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or [www.wildhorseresort.com](http://www.wildhorseresort.com) . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.*

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Note: If you would like not to receive emailed news releases on Wildhorse Resort & Casino events and activities please reply to this email and put UNSUBSCRIBE in the Subject line.