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**October 2009**

**FOR IMMEDIATE RELEASE:**

**WILDHORSE EVENTS AND PROMOTIONS IN OCTOBER**

**\$100,000 Trucks n' Bucks Giveaway - Will Ya Win One?**

Each Saturday in October, one lucky winner will win a brand new 2009 Chevrolet Colorado truck! Players receive one free entry each day just by checking in at Club Wild and with play at Keno, Blackjack, Bingo, or Poker. Earn additional entries with every 200 points earned playing slot machines. Visitors to the website, [www.wildhorseresort.com](http://www.wildhorseresort.com), may also earn one free entry simply by entering online and providing their email address. Plus online participants will be included in a weekly drawing to win two free Traditions Buffets! In addition to the truck giveaway at 2pm each Saturday in October, Wildhorse will add fuel to the fun with cash drawings of up to \$250 every 30 minutes from 10am - 6pm. See Club Wild for details.

**Get ready to party... Go Wild Tejano Style October 3, 2009... Rivers Event Center**

Wildhorse Resort and Casino Pendleton, Oregon... KHSS-FM "The Power Tejano Show" Listener Appreciation Day!! No cover charge. Live music with Tejano Skyz from Moses Lake and Los Mizzmos from Walla Walla. Doors open at 6pm. The dance starts at 7pm. Hotel and RV Park reservations call 1-800-654-WILD (1-800-654-9453). This is a 21 and over event and there will be a no host bar. Play all day long and dance all night long! Listen to El Armadillo on 100.7 FM Sundays 1pm - 6pm for more updates and special promotions.

**Join Us for Wildhorse "Monday Football Spectacular" - Now In Full Swing**

Players Lounge and Wildfire Cabaret is the place to be for Monday night football fun every Monday through December 28. The Wildfire 13-foot high-definition screen backed by premium game sound and weekly hosting by U-Rock Radio will make the Wildfire the hot spot all season long. There are quarterly prizes and giveaways, special special \$3 football food menu and beverage specials each week, a Monday Football Spectacular Club with additional resort coupons and weekly entries for a chance at the season finale drawings on Monday December 21 for a 46" Samsung HDTV system, regulation Budweiser billiard table and an outdoor patio furniture set. Festivities typically begin at five with kickoffs 5:30pm, depending on game schedules. Visit [www.wildhorseresort.com](http://www.wildhorseresort.com) for game schedules and more details.

**Pow Wow Comedy Jam – October 2**

Get ready for all out laughs Indian Style. Wildhorse Resort & Casino proudly presents a FREE comedy show featuring the national favorite Pow Wow Comedy Jam with local favorite Fred Hill Sr. opening laughs on Friday October 2 in the Rivers Event Center from 7p-9p. Four Native Comedy Warriors from the Sioux, Colville, Navajo, and Ojibwe Nations, unite to bring you One Long Trail of Laughs. Pow Wow Comedy Jam has traversed Turtle Island to perform at Gathering of Nations, the Hollywood Improv, Dream the Impossible Conference, casinos, colleges and many other venues. It is their dream to bring the healing power of Native Humor to all people throughout the Four Directions. Arrive early to reserve your seat and enjoy the no host bar. Doors open at 6pm, limited seating, first come first serve.

### **November 4-15 - 2009 Fall Poker Round-Up Is Just Around the Corner!**

The 2009 Fall Poker Round-Up, a perennial Northwest and national favorite has over **\$77,000 Added** money and **13 Mexican Cruises to be awarded!** Scheduled for November 4-15, the Poker Round-Up features great All-Around Championship prizes, projected prize money of over \$1 million, and more live game tables added. The Poker Round is a Card Player Player of the Year event as well. Entry fees are only \$15, and other amenities include No-Juice Satellites, a Players-Only free gourmet buffet and meal vouchers, and affordable room rates in the Wildhorse Resort & Casino Hotel. For hotel reservations, call Billie Robbins, Monday through Friday 8am-4pm, at 541.966.1549. More details and tournament information can be found at [www.wildhorseresort.com](http://www.wildhorseresort.com).

### **Ladies Night & Karaoke Contest – Win a \$1500 Karaoke LCD System**

Every Wednesday night in October from 5-11pm it's Ladies Night with Karaoke! The Players lounge features beverage specials for ladies and food discounts for all! Wildfire Cabaret jams music videos 5p-7p on the 13 Foot HDTV, and then Wildhorse Live Karaoke takes stage 7p-11p with crooners getting ready to be the next Idol! All singers receive free Wildhorse merchandise just for singing! Ladies can enjoy \$2 Copper Camel Shots and \$2 Bud, Bud Light and Coors Light plus all may enjoy \$.25 cent wings and \$2 Nachos! Also, receive one entry each Wednesday you come out for your chances to win a new karaoke system, flat screen LCD and surround sound system of your own! Receive additional entries with each song you sing and for purchasing food or beverage from Players. Contest runs September through October with grand finale drawings on Wednesday October 28. See Players Lounge for more details.

### **Arghhh....it's a Players Pirate Partay....On Halloween Matey!**

Players Lounge is the hot spot on Halloween this year, Saturday October 31! No cover charge in the Wildfire Cabaret and Players Lounge and a killer Halloween party is in store for you! Dress to impress with your best pirate costume and you could win a Treasure Chest filled with the lost treasure (over \$100 in coins!), life sized pirate, or even a Plateau fine dining meal for two! Hitmen, Seattle's best R&B dance band, takes stage Saturday 8pm-midnight and will have the deck bouncing. Need a drink, purchase a limited edition 16 oz. beer mug with your favorite pirate brew for only \$8 and refills for only \$5. Need more, how about eyeball jello shots and prize giveaways from Captain Morgan's all night! Don't miss the ship mate, fun starts at 5pm. (No masks and no obstructions to see face allowed)

### **Enjoy An Incredibly Tasty October at Traditions Buffet "Greek" Wednesdays – Featuring Succulent Roasted Lamb at The Carving Station**

Get the flair and flavor of the Mediterranean this month as Traditions Buffet goes Greek every Wednesday in October. In addition to the regular fantastic fare, select from spanikopita, gyros with Tatsiki sauce, fried eggplant, lamb mousaka, chicken piccata, dolmities, Greek salad, hummus pita squares, imported Greek olives and baklava. So many choices to enjoy, you'll swear you were attending a feast for the gods. Always all you can eat.....and only \$14.95. Opa!

### **Super Senior Tuesday's – Coupons!**

October Super Senior Tuesday features an improved coupon sheet! Each Tuesday Club Wild guests age 50 or more get a coupon sheet packed with better dining coupons, more free Slot play, Bingo coupons, and free Tables play! Hot Seat drawings

for Seniors held from 1pm-8pm each Tuesday where a lucky Senior wins \$50 every hour! Plus Seniors receive 10% off at all food and beverage venues and in the gift shop all month long! Each Tuesday a Senior participates, they will earn an additional slot session in the Super Senior Slot Tournament. The October Slot Tournament takes place on October 27 from noon-6pm. With \$1,000 in slot tournament prize money and first place being \$250, you don't want to miss a week of earning your free sessions and increasing your odds of winning first place!

### **Club Wild New Member T-Shirts**

New Club Wild members now receive a FREE exclusively designed Club Wild T-shirt with 100 points of play in the first 24 hours of enrollment. Offer limited to new Club Wild members only. Club Wild is free & easy to join, see the Club today!

### **Club Wild Cayuse Member FREE Gift! October 14**

Club Wild members who reach the Cayuse tier by October 14 will receive an offer for a free gift. The Cayuse members may pick one of three FREE gifts they include: Riedel Wine Glass Set, Thermos, Tool Kit, Polo Shirt, or a Tranquility Fountain. Gifts are available beginning at 9am through midnight or while supplies last; one gift per person

### **Club Wild Appaloosa Member FREE Gift! October 28**

Club Wild members who reach the Appaloosa tier of Club Wild by October 28 will be receive an offer for a free gift. The Appaloosa members may pick one of three FREE gifts including: a free Champagne Flute, Stuffed Animal, Wildhorse T-shirt or a Freezer Mug. Gifts are available beginning at 9am through midnight or while supplies last; one gift per person.

### **Outstanding Wildhorse Golf Course Value - Foursomes Get Free Carts!**

If playing an outstanding 18-hole championship course weren't value enough ( one of Golf Digests Top 10 US Casino Golf Courses), everyday through the month of October, golfers playing in a bonafide foursome will be treated to two complimentary golf carts; a \$52 value. So schedule your tee times now. And treat yourself to the Wildhorse golf experience while treating your pocketbook right.

### **American Storm – Male Revue October 23 & 24**

American Storm, a high class, professionally choreographed male revue direct from Las Vegas performs in Wildfire Cabaret twice nightly on Friday and Saturday, October 23 & 24. The performances start are at 8pm & 10pm. Admission is FREE!

### **October Wednesday Night Wine Club at Plateau – Meet Amavi Cellars**

Wine enthusiasts and novices alike are invited to Plateau the first Wednesday of every month for a regional wine-tasting event. On Wednesday, October 7, 5:30 to 7:30pm, Plateau will pour a specially priced flight of Amavi Cellars wines paired with select foods. At this event you will also be able to meet a representative of the winery and learn more of what's happening on the local wine scene. Our special tasting includes a 2008 Walla Walla Valley Semillon, 2007 Walla Walla Cabernet Sauvignon and 2006 Walla Walla Syrah. Enjoy the tastings and food pairings for \$15.00.

Joining the Wednesday Wine Club is free and includes discount coupons at wine retailers, advance notice of wine tastings, discounted tickets to winemaker dinners, special prices on wine accessories in the Wildhorse Gift Shop, and more.

### **October Tuesday and Friday Night's - It's Tradition's Prime Rib Special**

It's a whole lot more irresistible and affordable at Traditions Buffet. Tuesday and Friday nights feature Certified Angus Prime Rib of Beef for only \$14.95. That's a very easy-to-swallow price for all the Prime Rib you want! The buffet also includes many other entrees with all the popular sides and fixings. Now you can eat Prime Rib like a King twice a week!

### **Traditions TripleTreat Ribs Continues With Beef Ribs Added**

Started in September and becoming a lunchtime as well as dinner favorite, Traditions Buffet is offering three types of beef and pork ribs, Longhouse Sweet Glazed St. Louis Ribs, Slow Smoked Spare Ribs or Austin Blues Rib Tip Sections. The last two of the ribs will be dry so you can fix them up how you like them with three different special sauces available; Kansas City "Tomato Base" Sauce, Carolina Vinegar Based Sauce and a Mustard Sauce.....all finger licking good! And during dinner there's still our Certified Angus Prime Rib of Beef for meat lovers who are extra hungry.

### **Brunch a Bunch at Traditions – Always a Great Choice**

Traditions Buffet offers an unforgettable brunch every Saturday and Sunday from 9am-3pm for only \$11.95. The Weekend Brunch features Omelets Made-to-Order, Orange Rolls, Quiche, Eggs Florentine, Grilled Ham and Chicken, BBQ Riblets, Assorted Salads and Fresh Fruit, Huckleberry Blintzes, Scones, Cheesecakes, a Waffle Station and an Ice Cream Station.

### **Traditions Seafood Buffet and Fabulous Fresh Sushi Bar is Quite a Catch!**

There's something fishy going on at Wildhorse. But that's a good thing. Every Thursday at 4pm, Traditions Buffet at Wildhorse offers a Seafood Buffet and Sushi Bar for only \$21.95. Diners can enjoy all-you-can-eat favorites such as King Crab Legs, Colossal Snow Crab, juicy Dungeness crab, Salmon, Fried Shrimp, Steamer Clams, Oysters on the Half Shell, Clam Chowder, Peel-and-Eat Shrimp and a Fresh Sushi station, featuring California Rolls and more. One visit and everyone will be hooked.

### **Traditions Buffet Burger Bar – Now Wednesday and Thursday**

Wednesday and Thursday in October, during lunch, customers now have their choice of every burger fan's basics: beef, salmon, turkey, ham, lamb, chicken and combinations of those plus all the toppings and assorted bun choices too. With so many choices, it's hamburger heaven!

### **Trucker Bucks**

Club Wild members who show a valid CDL and a check cashing/diesel card (accepted cards include: Com-Data, T-Check, EFS, UniCal Access 76, Multi-Serve, TransPlatinum, TransCommunication and TCH) will receive a sheet of Trucker Buck coupons which include Free Slot Play, Table Games Play, a Free Hat and other great discounts! See Club Wild for details. (One coupon sheet per trucker per month).

### **\$14,000 Reasons to Play Bingo**

Wildhorse bingo players will have a chance to win their share of \$7,000 in total payouts on Sunday, October 4 and again on Sunday, October 11 beginning at 2pm (doors open at 12pm). With the games held in the casino and adjacent to fabulous dining options, there's no better place to play. The latest Wildhorse Bingo news is available on the Bingo Hotline: 800-654-9453, ext. 1531. Regular Bingo is normally played Tuesdays-Fridays, all regular sessions start at 6pm, card sales starting at 5pm. Bingo dates this

month are October 1, 2, 3, 4, 6, 7, 11, 13-15, 22, 23, and 27-30. **No Bingo on the 8<sup>th</sup>, 9<sup>th</sup>, 16<sup>th</sup>, 20<sup>th</sup>, 21<sup>st</sup>.**

### **October Krazy Keno – Don't Miss These Dates!**

For those who are crazy about Keno, Krazy Keno is just the ticket. On Saturday, **October 10 at noon**, Wildhorse will give away \$500 for 1<sup>st</sup> place, \$150 for 2<sup>nd</sup>, \$75 for 3<sup>rd</sup>, and \$25 for 4<sup>th</sup> and 5<sup>th</sup> places. It gets even crazier on **Saturday, October 17 at 6pm** as the prize money jumps to \$1,000 for 1<sup>st</sup> place, \$500 for 2<sup>nd</sup>, \$200 for 3<sup>rd</sup> and \$50 for 4<sup>th</sup> thru 7<sup>th</sup> places. Sign-ups start one hour in advance. It would be Krazy to miss it!

### **Blackjack Dealers are Making it Easier to Play and Win**

With Wildhorse's Double-Deck Blackjack, players can double the fun. Using two decks means better odds. Better yet, the days of low-minimum bets have returned to Wildhorse. With \$2 minimum bets, it's now easier and less risky to master the game and have a great time doing it.

### **The Best Blackjack Tournaments Around**

With great dealers, a fun atmosphere and a few lucky hands, the Back-to-Basics Monday Night Blackjack Tournaments at Wildhorse could make Monday the best day of the week. Monday Night Blackjack Tournaments are scheduled for October 5, 12, 19 and 26. The action starts at 7:30pm with a \$20 buy-in and a \$5 entry fee.

### **Ultimate Texas Hold 'Em**

Wildhorse has today's most exciting game on the market and it's not just for poker players. Ultimate Texas Hold 'Em is a simple table game with a poker attitude. Players play against the dealer, making the game fast and easy. Minimum bet is just \$3. So there's no reason to hold back.

### **Kids Can Celebrate Halloween at Wildhorse This Year Too**

Wildhorse's Child Entertainment Center ( kids ages 3 to 13) is celebrating Halloween all day the 31<sup>st</sup> with a special Pinata, games and snacks as well as face painting and paint-a-pumpkin. For more information, call 541-966-1580.

The CEC is a supervised area where kids can have almost as much fun as their parents. It's open every day: Monday through Thursday, 3-11pm, and Friday through Sunday, 12noon-12midnight. From an indoor custom jungle gym to an Xbox360 or a Wii with the latest games, the CEC offers everything a kid could want, all in a clean, secure, fun environment.

### **Explore Amazing New and Old Worlds At Tamastlikt Cultural Institute**

#### **First Fridays are FREE at TCI !**

Enjoy free admission to Tamástlikt's exhibits the first Friday of every month. This month see the exhibit Friday, October 2.

#### **Oregon Archeology Celebration: Invitation To The Past Poster Exhibit**

This 15 poster hallway exhibit documents the theme of the annual Oregon Archaeology celebration as decreed by Oregon's governors for the past 15 years. The Oregon Archaeology Celebration continues the mission of public awareness and respect for the state's rich history. Archaeology is the study of the material remains of past human life and culture. **Enjoy this exhibit now through November 29.**

### **Native Place Names Exhibit    October 2 – January 3.**

The Native Place Names Exhibit will complement the impending publication of the Atlas of Native Place Names. Years of linguistic and historical research have gone into documenting the presence of the Tribes in the ceded territories, the aboriginal domain. Both the atlas and the exhibit will help to perpetuate the Sahaptin language attributions for future generations. All the way from N'Chi Wana (Columbia River), to Kwsíispa (Pasco, WA), to Tiléelpa (Pendleton, OR), to QapQápa (LaGrande, OR), to LakawLakaw (Enterprise, OR) and beyond, the people of Nixyáwii were there.

### **Wildfire Entertainment.**

For the best in live entertainment, with no cover charge, Wildfire Cabaret covers everything. Every Wednesday night from 5-11pm, it's Ladies' Night in Players lounge with food & beverage discounts. Ladies Night gets better as the Wildfire jams music videos 5-7pm followed by the new Wildhorse Live! Karaoke until 11pm. Thursday night at 8pm, it's the Wildhorse Comedy Jam, featuring two comedians who've been featured on shows like Comedy Central, The Tonight Show, Saturday Night Live or HBO. Then, every Friday and Saturday from 8pm-midnight, top West Coast bands rock the Wildfire stage. There's no reason not to be rockin', dancing and laughing every week at Wildfire.

#### WILDFIRE Comedy Jam Thursdays: 8-10p

October 1: Rick D'Elia, Dave Mencareli  
October 8: Jimmy Turner, Erikka Innes  
October 15: Susan Rice,  
October 22: Atomic Comedy Festival  
October 29: Jose Sarduy, Russell Parker

#### WILDFIRE Live Music Weekends (Friday & Saturday) 8p-midnight

October 2, 3: Carrie Cunningham  
October 9, 10: Blue Tattoo  
October 16, 17: Pop Tarts  
October 23, 24: American Storm  
October 30, 31: The Hitmen

The latest entertainment news is always available on the Wildfire Hotline: 800-654-9453, ext 1777.

### **How Do You Play In November?**

November 2,9,16,23,30 – Monday Football Spectacular  
November 4 - 15 – Fall Poker Round-Up  
November 4,11,18,25 - Get a Gift  
November 11 - Veteran's Day Buffet  
November 22 – Free Turkey Day  
November 26 – Thanksgiving Cash Giveaway

*Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal*

*museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or [www.wildhorseresort.com](http://www.wildhorseresort.com) . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.*

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**Note: If you would like not to receive emailed news releases on Wildhorse Resort & Casino events and activities please reply to this email and put UNSUBSCRIBE in the Subject area.**