

For Immediate Release:

Wildfire changes from Cabaret to Sports Bar

Pendleton- Wildhorse Resort and Casino has changed Players Lounge to the Wildfire Sports Bar. The resort will host the Grand Opening for their new sports bar on January 30, from 4pm-7pm. The event is open to the public, 21 years and over.

Wildfire will feature 18 big screen TVs that are able to show 6 different sports programs simultaneously. The bar has subscriptions to every sports program channel imaginable and is willing to take requests for any event their guests want to watch. "It was very important to us to cater to all sports fans; rodeo, NASCAR, football, fighting, horse racing, college or professional...you name it, we wanted to be able to offer it to our guests" said Bruce Mecham, Director of Food and Beverage for Wildhorse. Patrons are able to make requests with the bar staff or call in ahead of time to insure their event is available.

To keep guest actively involved with the sports theme, Wildfire has installed BuzzTime, an interactive sports trivia game which allows players to compete against other patrons in a 10 question showdown right from their seat. Doug Ferrari, Director of Marketing said there is a lot of excitement surrounding this game. "We plan on hosting monthly BuzzTime competitions as well as competitions centered around major sporting events."

For the guests that have been out to Wildfire in the past, you will notice quite a few changes to the bar area. "Booths have been redesigned to open up space, we have improved the lighting and sound throughout the entire area, added more TVs and most notably, we are in the process of adding a private room that can be reserved for team celebrations, fantasy league gatherings, bachelor parties and things of that nature." said Mecham who is overseeing the transformation process.

Wildfire will also be adding some signature drinks, a specially priced "Time Out" food menu served from 4pm-7pm, Sunday -Thursday and an expanded food menu which will feature items such as made to order "Mild to Wild" hot wings, 14 flavors of cross cut fries and custom made pizza by the slice. For those on the adventurous side, Blue Mountain Oysters, Wildfire's version on Rocky Mountain Oysters, will also be on the menu.

Wildfire will continue to have free live comedy every Thursday and free live music every Friday and Saturday night starting at 8pm.

For more information on the Wildfire Grand Opening or to request a sporting event, call the staff at 541-966-1612 or 800-654-WILD x. 1612.

Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or www.wildhorseresort.com . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.

For more information:

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