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FOR IMMEDIATE RELEASE:

WILDHORSE EVENTS AND PROMOTIONS IN MARCH

You'll get a bang out of our 15th Anniversary celebration.

March marks the 15th year of nonstop fun and excitement at Wildhorse Resort & Casino. And as you'd expect, we're celebrating in more ways than one.

Wildhorse's 15th Anniversary Fireworks Show

Every year to celebrate our Anniversary, Wildhorse presents the best fireworks show in Eastern Oregon. On Saturday, March 27, some of the greatest fireworks designers in the business will ignite our most spectacular show ever. You can listen to a special musical medley choreographed with the fireworks on the huge speakers at the site or listen from your car radio by tuning to Umatilla Tribal radio, KCUW, 104.3 FM. Look to the skies above the casino starting at 8pm.

Win your Dream Ride Every Weekend

We're putting the pedal to the metal throughout the entire month of March with the Dream Ride Giveaway. Each Saturday in March at 2pm, one lucky winner will drive off with one of four new 2010 dream rides, including a Dodge Charger, a Chevrolet Camaro, a Dodge Challenger or a Ford Mustang.

In addition to the weekly car giveaways, we're adding fuel to the fun with cash drawings of up to \$250 every 30 minutes from 10am-8pm. You'll get one free entry each day just by checking in at Club Wild. Slot players can get additional entries for every 200 points earned on their favorite machines. You can also earn entries each day by playing Keno, Blackjack, Bingo or Poker. If you want to win a sweet ride, this giveaway is a dream come true.

Quick Cash Tuesdays

Tuesday's aren't just for seniors anymore. Every Tuesday in March, Wildhorse is giving EVERYONE a new way to win! \$50 hot seat drawings will be held every 15 minutes between 1pm and 7pm. Play your favorite slot machine with your Club Wild card and you could be the next winner. To sweeten the deal, casino beverage servers will offer complimentary cookies to all players!

Keno

This month we are sweetening the Keno pot for extra fun! Saturday, March 13 at noon participants can win up to \$500 and Saturday, March 20 at 6pm, participants can win up to \$1,000. Sign-ups start one hour in advance.

\$15,000 BINGO.

The prizes keep getting bigger and better for Bingo players. Sunday, March 7, play for a chance at \$5,000 in total payouts. March 14, the pot is doubled to \$10,000 in total payouts and

Sunday, March 28, players can win a 42" Flat-Screen TV in a special Bingo drawing! Play starts at 2pm each Sunday. For the full Bingo schedule, call the Hotline: 800-654-9453, ext. 1531.

Hoop it up with March Madness at Wildfire.

When the NCAA Men's Basketball Tournament tips off on Tuesday, March 16, Wildfire Sports Bar will carry all of the Madness. Catch all the tension and drama on our 13-foot HD screen as the field narrows down to the Final Four in Indianapolis.

Wildfire has all the hot action in March.

Whether it's on the court, field, rink, track or canvas, Wildfire Sports Bar is the place to enjoy sports events with your friends on our huge 13-foot HD screen. Add your favorite beverages and our stunning Wild Wings and you've got an unbeatable combination.

The Portland Trailblazers battle the NBA's best for playoff position with 13 games throughout the month. NCAA March Madness starts March 14 and continues into early April. Racing fans will want to be here for three big NASCAR races on March 7, 21 and 28. And WBO Welterweight Champion Manny Pacquiao, considered the best fighter in the world, will defend his title against Joshua Clottey on Saturday, March 13. At Wildfire, you'll have the best seats in the house for all of these events and more

When Irish appetites are smiling.

If your idea of a traditional St. Patrick's Day meal is more than just green-colored food and drinks, you've come to the right place. On March 17, our special menu features:

- Irish Soda Bread
- Braised Leeks and Potato
- Irish Lamb Stew
- Corned Beef and Cabbage
- Chocolate Stout Bread Pudding

Traditions Pizza Buffet is great any way you slice it.

Can't wait for the weekend to have a great pizza? Every Wednesday in March, Traditions is shutting down the grill and going completely Italian for lunch. For just \$6.95, enjoy our famous penne pasta your way with sauces and vegetables to order, toss a fresh salad from our Salad Bar, and wrap your taste buds around more than a dozen mouthwatering types of pizza, including:

- Meatball – caramelized onions, garlic, smoked tomatoes
- Fresh Mozzarella, Tomato, and Basil
- Baked Potato – ranch alfredo, cooked potatoes, bacon bits and green onions
- BBQ Chicken – BBQ sauce, chicken breast, onions
- Artichoke Chicken – White Sauce, artichokes, capers
- Fresh Spinach & Mushroom – white sauce, red onions, cherry tomatoes
- Pesto Vegetarian - artichokes, peppers, onions, mushrooms olives
- Macaroni and Cheese
- Hawaiian Shrimp –canadian bacon, pineapple, baby shrimp
- Spicy Pepperoni – spicy sauce
- Greek Pizza – Feta cheese, olives, pesto cream sauce, red onions
- Pizza made to order

March Wednesday Night Wine Club at Plateau – Meet Saviah Cellars

Wine enthusiasts and novices alike are invited to Plateau the first Wednesday of every month for a regional wine-tasting event. On Wednesday, March 3, 5:30 to 7:30pm, Plateau will pour a

specially priced flight of Saviah wines paired with select foods. At this event you will also be able to meet a representative of the winery and learn more of what's happening on the local wine scene. Our special tasting includes a 2007 Chardonnay, Stillwater Creek Vineyard, 2007 Cabernet Sauvignon, Walla Walla Valley, and 2007 Malbec, Walla Walla Valley. Enjoy the tastings and food pairings for \$15.00.

Joining the Wednesday Wine Club is free and includes discount coupons at wine retailers, advance notice of wine tastings, discounted tickets to winemaker dinners, special prices on wine accessories in the Wildhorse Gift Shop, and more.

The Younger Set Can Have A Blast Too!

Wildhorse's Child Entertainment Center is the keeper of fun for Kids ages 3 to 13! The CEC is a supervised area where kids can have almost as much fun as their parents. It is open every day: Monday through Thursday, 3-11pm, and Friday through Sunday, 12noon-12midnight. From an indoor custom jungle gym to an Xbox360 or a Wii with the latest games, the CEC offers everything a kid could want, all in a clean, secure, fun environment. For more information, call 541-966-1580.

First Friday Free Admission at Tamastlikt

Take advantage of free admission when you visit Tamastlikt Cultural Institute on Friday, March 5. All month long, experience "A Litany of Salmon," a fascinating watercolor exhibit by artist Eileen Klatt. The exhibit's 30 life-size paintings and accompanying litany explores how much of the Pacific Northwest's salmon species has been lost. After you've toured the museum, explore the museum store's impressive array of collectibles and exclusive Pendleton Woolen Mills blankets. Then satisfy your appetite with a delicious lunch or light fare at the Kinship Café.

To get rid of the rust, our golf clinics are a must.

If you haven't already cleaned the cobwebs off your clubs and the rust off your swing, it's time to sign up for our "Dust-Off Your Game Golf Clinics." Every Saturday in March from 4-5pm, these \$10 sessions will focus on a different aspect of the game and getting you in shape. In just a few weeks, you'll be ready to have your best season ever.

Wildfire Entertainment

For the best in live entertainment, with no cover charge, Wildfire Cabaret covers everything. Every Wednesday night from 7-11pm, it's Wildhorse Live! Karaoke. Thursday night at 8pm, it's the Wildhorse Comedy Jam, featuring two comedians who've been featured on shows like Comedy Central, The Tonight Show, Saturday Night Live or HBO. Then, every Friday and Saturday from 8pm-midnight, top West Coast bands rock the Wildfire stage. There's no reason not to be rockin', dancing and laughing every week at Wildfire.

Karaoke

Every Wednesday night in November from 7-11pm it's Karaoke! The Players lounge features food discounts for all! Wildfire Karaoke takes stage 7p-11p with crooners showing their skills! Enjoy 25 cent wings and \$2 Nachos!

Sing like an Irish tenor at Wildfire.

Wednesday, March 17 brings a special edition of Wildhorse Live! Karaoke at Wildfire at 7pm. Instead of performing your favorite rendition of "You Ain't Nothin' but a Hound dog," croon a few bars of "Oh Danny Boy" or another favorite Irish tune and you'll win special prizes just for St. Pat's Day. Bring your friends and sing a duet! While you're in Wildfire, enjoy the green beer and chicken wings. Or step next door to Traditions Buffet for some of the tastiest Irish fare this side of Galway Bay.

WILDFIRE Comedy Jam Thursdays: 8-10p

March 4: Geof Sargent & Roxy

March 11: Del Van Dyke & Shane Murphy

March 18: BJ Johnson & Nathan Brannon
March 25: Andy Peters & Darrin Meyer

WILDFIRE Live Music Weekends (Friday & Saturday) 8p-midnight

March 5, 6: Raucous - Rock
March 12, 13: Larry Robb Band - Country
March 19, 20: Kirk Green – R& B
March 26, 27: Society's Child – R&B

The latest entertainment news is always available on the Wildfire Hotline: 800-654- 9453, ext 1777.

Head 'em up for the Poker Round-Up, April 14-25.

The calendar says we're closing in on March. But poker aficionados are already looking ahead to the Spring Poker Round-Up at Wildhorse Resort & Casino. With total prize money topping \$1 million, the 12-day Round-Up is the biggest poker tournament in the Northwest.

With our comfortable \$15 entry fee, low buy-ins of \$200 - \$500 and about \$75,000 in added money, it's no wonder nearly 4,500 players are expected to head our way for the 13 different events. And you should too. Visit Club Wild or wildhorseresort.com to deal yourself in. Bring a friend and get a free, one-day entry into the tournament.

Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, Traditions, and new fine-dining restaurant, Plateau, the Players lounge, weekly live entertainment in the Wildfire Cabaret, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or www.wildhorseresort.com . Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.