



72777 Highway 331 Pendleton, OR 97801 541-966-1973 FAX 541-966-1718 www.wildhorseresort.com

News Release

April 4, 2008

For more information:

Elliott Eki, 541-966-1973, elliott.eki@wildhorseresort.com



Pendleton Man Cashes In On Wildhorse Casino's 13th Anniversary

As if the 13th anniversary of the Wildhorse Casino and Resort weren't reason enough to celebrate with a brilliant fireworks display on the evening of March 29th, Pendleton resident Jeff Beers found two more reasons—very profitable ones at that—to light up the night sky. What happened to Jeff may dispel any superstition that 13 is an unlucky number.

The 8:00 P.M. commemorative fireworks display at the resort set the cool evening sky ablaze for almost a half hour. As the excitement waned and night slowly slipped away, musical tones of winning combinations on the slot machines wafted through the temporarily quiet Wildhorse Casino. Then, at about 2:30, a modest—but slightly clamorous—roar rattled the early morning silence. As if struck by a bolt of lightning, Jeff sat stunned—he just hit a progressive jackpot worth \$29,552.

With heart pounding and head spinning, Jeff called his sister and convinced her to “come on down and play a while on casino money.” Still reeling from his big pay-off, Jeff returned to the rows of slots to calm his jangled nerves and to regain his composure. As dawn crept in, Jeff and his sister quietly spun the slots. Suddenly, lightning struck again, sending Jeff head over heels. It was 4:58 A.M. and Jeff hit his second jackpot—playing the very same game, but on a different machine. The pot, \$179,083, was more than enough to make even Jeff weak in the knees.

Jeff says that night was only a part of a life-changing experience he won't forget soon. “In a six day period, I hit 17 jackpots at Wildhorse, ranging from \$400 to the big one Sunday morning. Each time, I was absolutely stunned. But when that big one hit, I was floored.”

Wildhorse Casino Slots Director David Rohn said Jeff's winning streak is among the most notable he's seen in almost 17 years in the gaming industry. "The odds of hitting two progressive jackpots in the same game in such a short period of time are astronomical. But, the Wildhorse machines have been extremely generous. In March, players hit 475 jackpots of \$1,200 or more each, for a total of more than \$1.3 million."

Wildhorse Resort & Casino is the Pacific Northwest's highest paying casino, with a record \$9.3 million slot jackpot. The Resort includes a 24-hour casino, five restaurants including the new buffet restaurant, *Traditions*, and new fine-dining restaurant, *Plateau*, the *Players* lounge, weekly live entertainment in the *Wildfire Cabaret*, hotel, RV Park, 18-hole golf course and Tribal museum. It is located just minutes off I-84 at Exit 216, four miles east of Pendleton. For more information: 1-800-654-9453 or www.wildhorsesort.com. Wildhorse is owned and operated by the Confederated Tribes of the Umatilla Indian Reservation.

###

Note: If you would like not to receive emailed news releases on Wildhorse Resort & Casino events and activities please reply to this email and put UNSUBSCRIBE in the Subject area.